

### "American Lady" Bath Soap

Two cakes for 9c  
THIS COUPON and 9c for TWO cakes of American Lady Bath Soap, choice of Violet, Turkish Bath, Witch Hazel, Peroxide, and Camellia. Regularly three cakes for 25c.  
Toilet Goods Dept. (T)

### Girls' Fall Dresses

Extra Value at.....\$1

New, charming styles in Girls' Fall Dresses, of prettiest materials, in scores of becoming styles: high and medium waist models, with new pocket and collar effects; full cut skirts. All sizes, 6 to 14 years.  
Third Floor.

### 15c Cartons of BORAX

THIS COUPON and 10c for one-pound cartons of genuine Twenty Mule Team Borax; sold regularly at 15c.  
Toilet Goods Dept. (T)

## IT PAYS TO DEAL AT Goldenberg's

BOTH SIDES OF 7TH AT K ST. "THE DEPENDABLE STORE"

Store Opens at 9 A. M.; Closes at 5:45 P. M.  
Open Saturdays Until 6 P. M.

### 10c Bottles of Ammonia, 4c

THIS COUPON and 4c for Goldenberg's Household Ammonia, large bottles (nearly 1 qt.); guaranteed full strength; regularly 10c a bottle.  
Toilet Goods Dept. (T)

### Regular 10c Chair Seats

5c

THIS COUPON and 5c for Goldenberg's Chair Seats, assorted styles; colors and sizes.  
Basement.

### 15c Cans of Talcum Powder

8c

THIS COUPON and 8c for Babcock's "Cho-Cho San" Talcum Powder.  
Toilet Goods Dept. (T)

# A Tuesday Sale Full of Inviting Opportunities

A Golden Opportunity Tuesday for Women to Buy

\$1.75 All-Silk Box-Loom

40-inch Crepe de Chine at \$1.35 Yard

This is the Genuine Box-loom Pure Silk Crepe de Chine that leads the fall and winter fashions—truly a remarkable bargain at \$1.35 a yard. Full 40 inches wide, with beautiful crepe finish, close, firm woven grain that will not slip.  
The range of lovely street and evening shades will delight every visitor—the assortment comprising White, Cream, Flesh, Pink, Light Blue, Mauve, Old Rose, Lavender, Silver, Brown, Gray, Taupe, Nile, Rosetta, Wistaria, Plum, African Brown, Garnet, Russian Green, Copenhagen Blue, Alice, King's Blue, Navy and Black.

\$1.25 Faille Silk Poplins, 98c

36-inch Colored Faille Silk Poplins; extra-heavy, rich, lustrous quality, in a complete range of new street and evening shades; also white, cream, and black.

\$2.00 Chiffon Taffeta, \$1.59

40-inch Black Chiffon Taffeta, extra heavy superior quality, heavy firm woven grade.

\$2.50 Satin Duchesse, \$1.98

40-inch Extra Heavy Satin Duchesse, in navy blue only, for handsome gowns.

Goldenberg's—First Floor.



\$30.00 and \$32.50 Room Size Rugs

Standard Make, Perfect Quality Seamless Floor Coverings \$24.25

in the Most Important Sale of the Season, at . . .

Due to forehanded buying, far in advance of your needs, we are in a position to keep prices down, in the face of greatly increased costs.

In tomorrow's sale are PERFECT QUALITY Seamless Axminster and Wilton Velvet Rugs and Extra Heavy Weight Brussels Rugs, in the wanted 9x12 ft. and 8 ft. 3 by 10 ft. 6 inch sizes. Choose from fifty handsome patterns, including floral, Oriental, medallion and neat figured designs. Fabrics and colorings to suit any room decoration.

\$22.50 Room Size \$16.75  
Brussels Rugs at

Alexander Smith & Sons' make of Seamless Brussels Rugs, in 8 ft. 3 by 10 ft. 6 inch size—every rug strictly PERFECT quality. Light and dark colors, in floral, medallion and conventional designs.

\$40 Axminster and Wilton \$29.75  
Velvet Rugs, Perfect Quality

8x12-ft. largest room size best grade Axminster and Wilton Velvet Rugs, of perfect quality, and made in one piece—no seams.

Extra heavy, deep pile fabrics, in reproductions of the finest orientals, as well as floral and medallion patterns.  
Rug Department—Fourth Floor.

All-Wool French \$1.39  
Serge 44 Inches Wide at, yd.

Cannot Be Duplicated Today for Less Than \$1.69 Yard

A strictly All-wool French Serge, 44 inches wide—the supreme India twill quality that women find so much to their liking for afternoon frocks and tailored suits. This grade cannot be bought today and retailed for less than \$1.69 a yard—we are giving you in Tuesday's Sale the advantage of an early purchase.  
Plenty of navy blue and all wanted fall shades, as well as black.

44-inch Storm Serge, \$1.25

All-wool Storm Serge, a heavy twill quality, in black, navy blue, Russian green, brown, taupe, Burgundy, etc.

50-inch Chiffon Broadcloth, \$2.25

All-wool Satin-face Chiffon Broadcloth, a rich, lustrous quality; extra fine twilled black, in black, navy blue and a complete range of all wanted shades. A grade that cannot be duplicated for less than \$3.00 yard.

44-inch All-wool Gabardine, \$1.98

All-wool Gabardine, the highest grade wool fabric, especially adapted for suits and dresses. The color assortment includes navy blue, African brown, Burgundy, mouse, new tan, gray, black, etc., etc.  
Goldenberg's—First Floor.

### COUPON SALES

50c Window  
Shades, 37c.

THIS COUPON and 37c for First Quality Opaque Cloth Window Shades, size 36x6 ft. Mounted on good strong spring rollers, in white or green; complete with crocheted ring to match.  
Fourth Floor.

\$1.00 Bed  
Pillows, 56c.

THIS COUPON and 56c for Large Size Bed Pillows, filled with sterilized curled feathers; covered with best grade C. A. and fancy stripe ticking. (T)  
Fourth Floor.

\$1.50 Birdseye,  
\$1.09

THIS COUPON and \$1.09 for 18-inch Antiseptic Birdseye, in sealed sanitary cartons.  
First Floor.

10c Crochet  
Cotton, 8c

THIS COUPON and 8c for Clark's O. N. T. Mercerized Crochet Cotton, in white and ecru.  
Art Dept.

100 Paper  
Napkins, 11c.

THIS COUPON and 11c for 100 White Crepe Paper Napkins, made from sterilized crepe paper.  
First Floor.

50c Writing  
Paper, 27c

THIS COUPON and 27c for Lined Writing Paper, in pound packages; about 100 sheets in each package. The well known Nardine quality. (T)  
First Floor.

3 Composition  
Books, 10c

THIS COUPON and 10c for three Composition Books, containing 40 pages each; assorted covered designs. (T)  
First Floor.

Two Writing  
Tablets, 15c.

THIS COUPON and 15c for two regular 12c Writing Tablets, very best quality linen paper. (Choice of two sizes; (Limit, four to a buyer).)  
First Floor.

Window Wedges,  
1c Each

THIS COUPON and 1c for Polished Brass Window Wedges. (Limit, ten to a buyer).  
Fourth Floor.

Shoe Lacers

THIS COUPON and 10c for three pairs of Shoe Lacers; 1 to 14 yard laces; extra quality black mohair.  
Notion Dept. (T)

Pincushions, 4c

THIS COUPON and 4c for Tomato Pincushions; neatly made; large size.  
Notion Dept. (T)

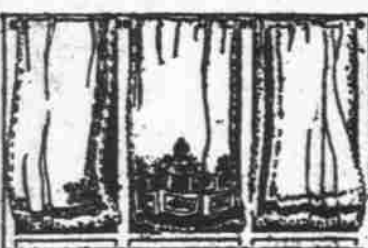
Boys' 50c Hats  
29c

THIS COUPON and 29c for Boys' casual 50c Hats, of easel-ware, felt and plush.  
Third Floor, Boys' Dept. (T)

10c Powder Puffs  
6c

THIS COUPON and 6c for regular 10c Velour Wool-finish Powder Puffs. (T)  
Toilet Goods Dept.

## Wonderful Values in Lace Curtains



A Mill's Entire Overstock on Sale Tuesday  
At Savings of One-Third or More

We closed out a prominent mill's entire stock after filling the season's regular orders—a tremendous deal that brings to Washington housewives this opportunity to save a third and more on new fall and winter draperies. The huge purchase, comprising thousands of pairs, divided into three lots:

Usual \$1.50 and  
\$1.75 Qualities.

98c

Usual \$2.50 and  
\$3.00 Qualities.

\$1.88

Usual \$4.50 and  
\$5.00 Qualities.

\$2.88

Most of the lots are in one to six pairs of a pattern. Hundreds of designs, in white, ecru and Arabian shades; 2 1/2, 3 and 3 1/2 yards long, 36 to 50 inches wide. Some are in double border panel effects, and can be used one to a window.

The patterns are exact copies of costly real laces—plain novelty effect and heavy worked Scotch Lace, Nottingham and Cable Nets.

Lace Curtains Section—Fourth Floor.

60c Mercerized Table Damask  
Full 64 Inches Wide at 48c

Excellent wearing grade in half a dozen neat patterns—the genuine yarn-mercerized table damask with a rich satin finish that is permanent; of good weight and firm weave. Special for Tuesday at 48c a yard.

\$1.75 Napkins—Mercerized Damask Napkins; size 30x20 inches, the real linen-finish quality, hemmed ready for use. Assorted patterns to the dozen. Tuesday Special, per dozen.....\$1.25

Goldenberg's—First Floor.

40c Black Satine Linings  
For Tuesday at 29c Yd.

Special lot of Black Satine Linings; 29 inches wide—a rich, lustrous, satin-finish quality, especially adapted for coat linings, petticoats and waists. Just for Tuesday at 29c a yard.

\$2.00 Brocade Satin Linings—In handsome two-tone and large floral patterns, very rich in appearance. Black and colored grounds. 56 inches wide. Tuesday special, yard.....\$1.45

75c Tailors' Venetian—A quality noted for serviceability; very firm woven, with beautiful finish. This special lot comes in black only. Tuesday special, yard.....\$1.59

Goldenberg's—First Floor.

Misses' & Children's Shoes,

Worth up to \$3,  
at \$1.95 Pr.

Take advantage of this special sale and buy the children's school footwear at unexpected savings. Good, serviceable styles for misses and children; of patent cloth and dull leathers. Sizes in the lot 6 to 8, 8 1/2 to 11 and 11 1/2 to 2. Tuesday at \$1.95 a pair.

Little Boys' Shoes, Worth Up to \$2.50, at \$1.79 a Pair.

Patent cloth and dull leathers, good, comfortable lasts and dependable quality. Sizes in the lot, 10 to 13 1/2.  
Goldenberg's—First Floor.

A Moderately Priced Corset

That Will Improve  
Your Figure

You can buy a ROYAL WORCESTER Corset at \$1.00, \$1.25, \$1.50, \$2.00 or \$2.50. There is real style and service in each. Economy, too. Several new

Royal Worcester Corsets

—are now on display in our Third Floor Corset Section, where you may enjoy every facility for corset service.

It will pay you to see them now, while stocks are fresh and size range is complete.

\$1.00 to \$2.50

Corset Section—Third Floor.



Extraordinary Purchase of  
Neckwear

50c and 75c  
Values at.....26c

Maker's surplus and samples of neckwear, in the newest and cleverest autumn fashions at a fraction of regular value. The vast assortment of dainty styles includes:

First Collars, of georgette crepe, plain and lace trimmed styles, also of lace-trimmed satin, embroidered organdy, plain, ruffle or lace trimmed.

Collar and Cuff Sets, of embroidered swiss, plain or lace trimmed.

Surplice Collars, of embroidered organdy and pique.

Large Shoulder Collars, of embroidered swiss, some with ruffle edge; others lace trimmed.

Stocks and Jabots, of georgette crepe, trimmed with lace; others of dainty net and all-over lace.

Roll Collars, of embroidered swiss, with revers.

Pieques, of velvet, trimmed with lace, suede, slightly imperfect. Worth 25c pair.....12 1/2c

Goldenberg's—First Floor.

Exceptional Values in  
New Fall Cretonnes

Standard quality Cretonnes, including the well known Puritan and Colonial Mills product—every yard warranted fast color and washable.

No less than five hundred different patterns to choose from, all the newest 1917 designs—in these specially priced lots for Tuesday's sale:

25c value 19c

30c value 24c

35c value 29c

45c value 35c

59c value 45c

85c value 69c

39c Boxed Stationery at 25c

Special purchase of Stationery, in the popular Lenox shape, new styles, with long, narrow envelopes to match. Come in pink, blue, lavender, buff and white. Tuesday at 25c a box. First Floor.

10 Sterling Silver Hat Pins

Two for 9c

Neat, pretty designs, in engraved and embossed effects, of sterling silver.

Jewelry Dept.—First Floor.

50c Silk and Cotton  
Crepe de Chine  
at 39c Yard

The lovely silk and cotton fabric that finds favor with so many women for street, afternoon and evening dresses. Pure silk one way, with a mixture of mercerized cotton that gives it the desired strength and durability. 36 inches wide, in a complete assortment of street and evening shades, also black and white.  
Wash Goods Section—First Floor.

White French Voile  
Regular 35c quality,  
40 inches wide.....19c

Full 40-inch White French Voile; extra fine two-ply quality, with the famous taped edge—a grade well known to Washington women. The favorite material for waists and dresses.

34-inch White Linene, a heavy, close-woven linen-finish grade, for making middie blouses, suits, etc. Worth 25c yard.....18c

27-inch White India Linene, a fine, sheer quality; snow-white bleached. Worth 15c yard.....11c

36-inch White French Percale, a fine linen-finish quality, free from dressing. For uniforms, middie blouses, men's shirts, etc. Worth 30c yd. 25c

Goldenberg's—First Floor.

\$1.50 Seamless Bleached Sheets  
81x90 Double-Bed Size,  
Special for Tuesday at.....\$1.19

Made of extra heavy round thread sheeting, cotton, free from starch or dressing—81x90 full double bed size. The seamless kind—a well known make noted for durability, and worth \$1.50 today. Extra special for Tuesday at \$1.19 each.

Crochet Bedspreads; double-bed size; in raised, Marseille patterns. Worth \$2.25.....\$1.89

45x36 Bleached Pillowcases, large size; linen-finish quality. Worth 25c each.....19c

36-inch White Cambric; a fine, soft-finish quality. Worth 20c yard.....15c

27-inch Outing Flannels; heavy fleece quality; in pink and blue stripes and checks. Worth 15c yard.....15c

36-inch Percales; light grounds, with neat stripes, checks, dots and figures. Worth 18c yard.....14c

Goldenberg's—First Floor.

"Seconds" of Burson Make  
Women's Fiber Silk Stockings

Regularly 65c, at 39c Pr.

The most comfortable hosiery a woman can wear—made to fit without a seam. We obtained a lot of manufacturer's "seconds" to sell at this lessened price—buy as many pairs as you will need to last the season through. Of serviceable fiber silk, with double sole, high spliced heel and toe and garter top; in black only.

Women's Cotton Hose; seamless foot, double sole, heel and toe, garter tops. In black, white and tan. Slightly imperfect. Worth 25c pair.....12 1/2c

Women's Luxedon Hose; seamless foot, double sole, high spliced heel and toe and garter top. In black, white and tan. Slightly imperfect. Worth 25c pair.....17c

Goldenberg's—First Floor.

A Remarkable One-Day Buying Opportunity—  
Genuine Salt's Plush Coats

That Are Easily Worth \$27.50. \$22.50

Judged by Other Stores' Values. Specially Priced for Tuesday at . . .

Here's a splendid Plush Coat buying chance that is not likely to occur again—due to an advantageous purchase we made from one of our regular makers. They are genuine Salt's Plush Coats, the handsome, lustrous, soft fabric that is unrivaled for richness and beauty, and are made up in one of the most popular models for fall, 1917. A smart flaring tailored style, with large collar and deep cuffs; lined throughout with fine twilled venetian which we guarantee for service.

Every coat is thoroughly tailored throughout, faultlessly made, and finished with the skill that characterizes high-priced garments.

Do yourself (and us) the justice to see these Smart, High-class Coats tomorrow. Without a doubt, you'll stay to buy.

The sterling mark on silver means no more than the fact these are genuine Salt's Plush Coats, a guarantee of satisfactory service, and a most important factor to be considered in purchasing a plush coat.

All sizes for misses and women.

Goldenberg's—Second Floor.

Small Prices on  
Small Pieces of  
Useful  
FURNITURE

A Practical Demonstration  
of the Purchasing  
Power of a Small Sum in  
our Furniture Store.

Fumed Oak Tabourets, 18 inches high, round tops.....29c

Folding Card Table, green imitation leather top.....\$1.45

Safety Gates, for stairs or porches.....88c

Book Blocks, fumed oak finish, each set, complete.....19c

Brass Desk Sets, five pieces in each set, complete.....69c

Leather Upholstered Footstools.....49c

Half Racks, with double oxidized finished hooks, fumed oak frames.....\$1.29

Fumed Oak Umbrella Stands, large size, galvanized iron pan.....\$1.35

White Enamel Medicine Cabinets, mirror and glass shelf.....79c

Fumed Oak Smoking Stands, metal ash tray and match holder.....59c

Goldenberg's—Furniture Store "Across the Street."

\$2.50 Ball-Bearing  
Roller Skates,  
\$1.79 pair

Steel Ball-bearing Skates, for boys; strongly made—every pair fully guaranteed.  
Goldenberg's—Basement.

25c Turkish Towels  
Special for  
Tuesday Only at 19c

Full Bleached Turkish Towels; size 21x42 inches; firm woven, absorbent grade, with hemmed ends. Just for Tuesday at 19c each.

13c Huck Crash—All white, in plain and fancy weaves; suitable for towels for all uses. Mill lengths from 2 to 6 yards. Tuesday Special, yard.....8 1/2c

First Floor.

New Fall Laces

42-inch Chiffon Cloth, extra fine quality, in black, white, street and evening shades. Regularly \$1.35.....\$1.00

15-inch Silk Chantilly Flouncings, in white, cream and black. Choice of a large assortment of beautiful patterns. Regularly \$1.50 yard.....73c

27-inch Oriental Laces, in white and cream colors, in a variety of attractive patterns. Regularly 75c yard.....55c

Real Imitation Cluny Laces, widths up to 5 inches; desirable for trimming scarfs, centerpieces, curtains, etc. Values worth to 50c.....25c

42-inch Indestructible Silk Net, in black, white, street and evening shades. Regularly \$1.50 yard.....79c

Goldenberg's—First Floor.

Be Careful of Your  
Children's Eyes

In the schoolroom the eyes may become strained or the child may have crossed eyes. These defects and others may be corrected by properly fitted glasses.

Bring your children to our optometrist and he will certainly help your children's eyes. If glasses are prescribed they need not cost much.

First Floor.

School Supplies

School Bags, from 25c to \$1.00. Combination Pencil Companions, of imitation leather, from 25c to 50c.